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## News (Take Note)



### New Faces and Spaces

**Too Faced Cosmetics** is pleased to name **Leah Hundsness** to the role of Senior Vice President of International Sales & Marketing. In her newly created position, she will spearhead the brand's business throughout Europe, UK, Middle East, Asia, and Latin America.

**Milady** and **Cosmetology Educators of America (CEA)** have named **Marcia Bird** the "Nicholas F. Cimaglia Educator of the Year" at the 15th Annual CEA Convention in Las Vegas, Nev. Bird is a cosmetology instructor at the **Somerset County Technology Institute** in Bridgewater, N.J.

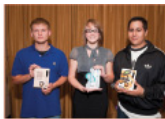
**Universal Companies**, the leading source of supplies and equipment for the spa industry, is pleased to announce that **Cynthia Thompson** has joined the company as Director of Creative Development. Thompson brings over 25 years of combined experience in design, graphics, photographic art direction, direct mail/catalog advertising, and web design to her new role with Universal.

**CND** is proud to welcome **Kelvin St. Pham** to its sales team in the role of Southern California Sales Consultant. His focus is to increase CND's brand awareness in the Southern California market through cultivating new users, expanding CND's educational presence, and building brand loyalty.

### Awards and Celebrations

On the cusp of its 30th anniversary, **Repêchage®** is proud to shine a spotlight on its superstar, the Four Layer Facial® which launched the brand and raised the bar for industry standards. A true return to Repêchage's roots, the Facial was first released as a single treatment in 1980 and now Repêchage® is bringing it back in a unidose box.

The editors of **Inc. Magazine** have included **Qosina Corporation**, parent company of **Qosmedix®**, on their 2009 "Inc. 5000" List, which acknowledges the top 5,000 fastest growing private companies in the U.S. This is Qosina's third time on the List including the "Inc. 500" in 1989 and "Inc. 5000" in 2007.



ICMAD Young Designers

The **Independent Cosmetic Manufacturers and Distributors (ICMAD)** announced the top three winners of the 10th annual **Young Designers' Competition** at an awards dinner held in New York City. For the first time, the winners all came from the **American Academy of Art** in Chicago. First place winner is **Meghan Seal**; **Dawid Tylka**, the second place winner; and **Horacio Acevedo** was the third place winner.

**Goldfaden**, the skin care collection known for its natural approach and signature Organic Red Tea-based formulations, announces that its Pure Power serum is the recipient of an Editor's Pick in the serum category of **Natural Solutions** magazine's second annual Beauty With a Conscience Awards.

**Inc. Magazine** gave a nod for the second time to the entrepreneurial leadership of inventor **David Giuliani** by listing his latest venture, **Clarisonic (Pacific Bioscience Laboratories, Inc.)**, within its annual top 500 ranking of the fastest growing private companies nationwide. Debuting as number 60 on the list, Clarisonic brings sonic technology to skin care.

### In the News



Dermalogica

The Windy City was a key stop for **Dermalogica's** Mobile Marketing Tour in September, where nearly 900 Chicagoans visited the fully customized Dermalogica Airstream trailer and Skin Bar to receive a free Face Mapping skin analysis and skin care samples. Pictured is professional skin therapist and educator, **Rachel Short** assessing a consumer's skin condition.

**PFB Vanish INC** announces that **Facelogic Spa** with (50 locations in the U.S. and Canada) is now offering all sizes of the PFB Vanish Ingrown Roll-Ons and Numb IT a topical anesthetic in all of their locations. These products will compliment waxing services, electrolysis, and laser hair removal as retail items for their clientele.

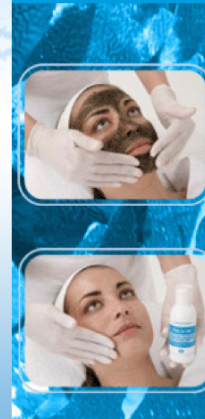


There was a lot to be discovered at this year's Cosmoprof



5 STAR FORMULATOR

Introducing:  
**CHRISTINA**  
The Herbal Peel





Skin 2 Skin

North America, and **Skin 2 Skin™ Care** was awarded the number three spot! Selected for its superior, cutting-edge formulas, Skin 2 Skin showcased the future of advanced, anti-aging skin care technology.



Eve Taylor class

Following the recent launch of the **Eve Taylor™** Aromatherapy Skin & Body Care product range at the **Sydney International Spa and Beauty Expo**, **Eve Taylor OBE**, visited Perth to run a very special workshop covering her unique post-graduate consultation process – Eve Taylor™ "System of Analysis™", as part of the introduction

of her entire professional salon and spa product range to a select group of therapists and salon owners based in Perth.

For the second consecutive year, **Murad, Inc.** created a **Murad Mobile Spa** offering Resurgence® Renewal Facials at **Camp Reville**, a woman's camp founded by former "**Good Morning America**" host and Murad Resurgence spokesperson, **Joan Lunden**.

**Scandle® LLC**, the leading manufacturer and wholesaler of the finest quality massage candles and complimentary spa products, announced their support of **The Lance Armstrong Foundation (LAF)** by donating gift bag items to The 2009 Swing Fore!

## Announcements

**Skinvisible, Inc.**, a pharmaceutical research and development company, announced that it has entered into an exclusive license agreement with **Mayquest Pharmaceuticals Pte. Ltd.** for the rights for DermSafe®, Skinvisible's patented antimicrobial hand sanitizer lotion proven to kill the H1N1 swine flu virus. The license agreement includes Singapore, Malaysia, Thailand, Indonesia, and the Philippines.

**SeaCliff Beauty Packaging & Laboratories** now offers their clients a cutting-edge and cost-efficient lip tube for color cosmetics. Available in single-layer low-density polyethylene and coextruded low-density polyethylene, the component features a unique twist-and-lock cap to prevent accidental opening in users' pockets or purses. The lip tube boasts three different head-appliator options: lip brush, doe foot, and showerhead doe foot, all of which are ideal for housing any type of lip product.

**Mirabella Beauty** gives women an extra reward for trying new shades and formulas of the company's mineral cosmetics this fall with the great **Make Over Your Makeup Bag** event. At salons and spas across the country, consumers will receive a free chic and spacious Mirabella cosmetics bag with the purchase of any Mirabella Beauty product.

**Murad, Inc.** has announced a partnership with **Massage Envy®**, a national franchise of massage therapy clinics dedicated to providing professional and affordable therapeutic massage services. Massage Envy announced this year that it will begin converting many of its 589 clinics and opening new clinics as **Massage Envy Spas** throughout the U.S. Massage Envy Spa will offer Murad treatment facials, including special treatments, which are customized specifically for this partnership.

**DermaQuest** celebrates its 10-year anniversary with a significant new endeavor – mineral makeup – with the DermaMinerals line having launched in September 2009.

**BioMedix Vascular Solutions, Inc.**, a leader in vascular diagnostics and information services for hospitals, health systems and physician offices, announced that it has acquired **PodMed** and the assets of **Leum Software, Inc.**, a leading provider of Electronic Health Record (EHR) and Practice Management software for physician offices.

