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### **BioMedix™ Partners with Association of Black Cardiologists to Decrease Healthcare Disparity**

ST. PAUL, MN — November 12, 2011 — BioMedix, a leader in Health Information Technology (HIT) software and products, has joined with the Association of Black Cardiologists (ABC), a nonprofit organization of health professionals and advocates, in support of their mutual goals for the effective detection and management of cardiovascular disease.

Currently, African-American men and women have significantly higher mortality rates from cardiovascular disease. The partnership supports the ABC 2020 Goal, which aims to reduce the cardiovascular disease disparity gap by 20% by the year 2020 through education, research and advocacy.

Through an educational grant from BioMedix, ABC will have access to BioMedix PADnet™ Disease Management System 2.0, a cloud-based program designed to identify and track patients with vascular disease via PADnet+ vascular diagnostic devices and automated reporting tools.

“The ABC 2020 Goal embodies the importance of recognizing and reducing disparity in cardiovascular care and outcomes,” said John Romans, President and CEO of BioMedix, “We are proud to support ABC and our joint mission to promote more effective care with the use of access-enabling technology.”

Use of this powerful reporting and analysis program will support the development of replicable care models and allow ABC leaders to analyze patient care while measuring the success of the steps taken towards the 2020 Goal.

“The ability to monitor disease rates and patient outcomes through the next decade will be vital as ABC works to reach our 2020 goal,” said Dr. Marcus Williams, President of the Association of Black Cardiologists, “We are glad to have gained BioMedix as a partner who shares our commitment to reducing the impact of cardiovascular disease.”

To learn how you can be part of the ABC 2020 Goal, contact ABC at (800) 753-9222 or BioMedix at (877) 854-0014. Visit [www.ABCardio.org/2020\\_goal.html](http://www.ABCardio.org/2020_goal.html) to learn more about this important initiative.

#### **About Association of Black Cardiologists (ABC)**

Founded in 1974, the Association of Black Cardiologists, Inc., (ABC) is a nonprofit organization with an international membership of 2,500 health professionals, lay members of the community (Community Health Advocates), corporate members and institutional members. The ABC is dedicated to eliminating the disparities related to cardiovascular disease in all people of color. Today, the ABC's public and private partnerships continue to increase their impact in communities across the nation. ABC is fully accredited by the Accreditation Council for Continuing Medical Education (ACCME).

#### **About BioMedix**

BioMedix is a leader in Health Information Technology (HIT) software, products and services that connect podiatric physicians, primary care physicians, vascular labs, cardiovascular and sub-specialty physicians, and healthcare systems in a continuum of collaborative care. We provide the only integrated suite of hardware, software and online services designed to cost-effectively detect vascular disease. Our award-winning suite of medical devices, advanced practice management and Electronic Health Record (EHR) software and web-based solutions give providers a more complete view of patient care. For more information about BioMedix products, call 877-854-0014 or log on to [www.BioMedix.com](http://www.BioMedix.com).

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